

Becky Singh

multiplatform director

find me

beckysingh@gmail.com
+447783 453 470

<https://uk.linkedin.com/in/beckysingh>
[vimeo.com/beckysingh](https://www.vimeo.com/beckysingh)
IG @beckysingh
twitter @beckysingh

Senior Multiplatform Creative Director specialising in Comedy and Brand. Producing multiplatform video strategy and creative with a focus on comedy, for brands and broadcasters. Platforms including Social Media, TV, Website, Mobile Broadcast, 3D, VR 360°, HTML games.

Many years producing in the live and TV comedy industry. Advisor to Funny Women and chairing the Funny Women Comedy Shorts Awards 2017. Currently writing sitcoms (and VR comedy), directing comedy web series and live stand up shows and working with Roadworks Media managing their Southwark Community Film Project.

professional experience

on screen

SENIOR CREATIVE PRODUCER (2016 - 2017)

Shortlist Media- Stylist Magazine
Working closely with Stylist Magazine print management to create a new online identity, social media & broadcast strategy for their video output -including branded content and native advertising. Writing, creative directing and overseeing video production to reflect this identity, satisfy brand partnerships and grow a larger online audience.

SENIOR & SERIES PRODUCER / DIRECTOR (2012 - 2016)

With *The Edge, Media Zoo, Channel 5, CBS, TVC, ITN, Geocast, Channel Flip, YouTube* etc.

Brand and corporate; broadcast, social media videos, html games, VR 360° and mixed media projects for clients including *M&S, Barclays, McDonalds, Tesco, Visit Britain.*

TV; *The Big Freeze - Ch5, Entertainment Tonight - CBS, The Real Deal - George Galloway - Press TV*

Series producing YouTube commissioned comedies; *Heroes of Animation, Twisted Fairy Tales with William Shatner, HuHa! HaHa's*

BRAND PRODUCER (2010-12)

Sky Creative Agency
One of three senior producers creating all of Sky UK/ Ireland's internal comms, Sky.com and Ch998 films, on-air promos (inc 3D), DRTV ads and 360 campaigns (net, print, events, on-air etc). Promax award for *WWF Rainforest Rescue DRTV Ad.*

PRODUCER (2008-10)

Including: *Who's Got God's Millions - Ch5, VOD Store - BT Vision*

ASSISTANT PRODUCER (2003-07)

Including: *The World Stands Up - Comedy Central US/ Paramount UK, Chasing the Blues (feature) RTE 1, Hanging With Hector - RTE 1, Sun, Sea & Bargain Spotting - BBC1, Nobody Knows Jarlath Regan TV3.*

on stage

COMEDY THEATRE PRODUCER/ DIRECTOR (2006 - 2017)

Edinburgh Festival Fringe
All My Friends Are Dead Conor Drum
The Nutjob Conor Drum
True West Comedian's Theatre Company

PROGRAMME CO-ORDINATOR (2006)

Assembly Theatre
Co-ordinating all Comedy, Music & Theatre shows for Assembly's 2006 Edinburgh Festival Fringe Programme.

LIVE PRODUCTION GENERAL MANAGER (2003 - 04)

Edcom
Running an International Comedy Production Company at the Edinburgh Festival Fringe in 03 and 04 with over 156 international stand-up comedy shows each year. Artists including Adam Hills, Paul Sinha, Jarlath Regan.

COMEDY MANAGER (2001 - 03)

Steinberg Talent Management Group Inc NY
Managing US and international comedians at New York's leading Comedy management company. Comics included Bill Burr, Patrice O'Neal, Ben Bailey, Scott Cappuro.

CLUB PRODUCER (1996 - 99)

The Monday Club at Madame JoJo's
Founding producer of the well-known comedy club in the iconic Soho drag venue.

COMEDY CLUBS ASSISTANT MANAGER (1995 - 96)

Jongleurs Comedy Clubs
Camden and Battersea venues

professional skills summary

Create and manage:

- concurrent multiple projects from inception to completion then analysis
- productive, innovative and happy teams
- multiplatform and social media strategies
- budgets and resolve accounts (inc US-UK W8/withholding tax payments etc)
- workflow processes and schedules
- talent and contract negotiation
- digital analytics to optimise projects and SEO

Produce/direct:

- multicam & single cam shoots
- overseas projects
- VR/360° film
- animation
- tape as live TV
- live event coverage
- multiple concurrent edits
- live theatre and comedy
- actors, presenters, (inc children) on stage, screen and in VO.

- Develop and write treatments and scripts
- Edit and sound design in Premiere Pro.
- Use After Effects, InDesign, Photoshop, Illustrator, Final Cut, Unity & Kolor Autopano.

- Fluent in French

education

BA(hons) 2:1 FRENCH STUDIES

Goldsmiths College & British Institute In Paris, University of London
4th yr specialisations *French Cinema, Theatre and Comedy*

FORMATION OF STARS

Liverpool John Moore's University and Royal Observatory Greenwich
Module of Astrophysics Foundation

references

LYNNE PARKER CEO

Funny Women
1 Cutter Close,
Rochester ME2 4GY
+44 1634 714 225
lynne.parker@funnywomen.com

KAREN ECCLES

Digital Sales and
Innovation Director.
The Telegraph
(ex Marketing Director
Shortlist Media)
keccles4@icloud.com

MARK KILLICK Managing Director Media Zoo

8 The Boulevard,
London SW6 2UB
+44 20 7384 6980
mark@mediazoo.com